

Jonathan Wagoner



Lead frontend engineer experienced in taking products from early MVP to full production-ready applications. Leveraging AI to ship faster while partnering closely with product and design to deliver thoughtful user experiences.

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Work Experience

Baton

Oct 2022 - Current

Lead Software Engineer, Frontend

- Founded the frontend strategy from the early MVP stage and led the marketplace's evolution, supporting growth to tens of thousands of users across core valuation, buyer and seller dashboards, business search, and payment features.
- Developed an admin portal from the ground up, enabling the internal team to manage business and listing data across the platform.
- Re-architected the frontend data layer with GraphQL and TanStack Query, improving reliability and enabling the platform to scale.
- Established design system foundation (Storybook) and testing strategy (unit, E2E), reducing UI build time and production issues while increasing consistency.
- Partnered with product and design to streamline onboarding flows, including self-serve signup with embedded payments (Stripe), reducing user onboarding from days to hours.

Technologies: React (Remix/Next), Typescript, Tanstack (Start/Router/Query/Table/Form), GraphQL, Vitest, Testing Library, Cypress, Playwright, Chakra UI, MJML, Contentful, Github Actions.

Sure

Nov 2020 - Oct 2022

Senior Frontend Engineer

- Maintained and enhanced a multi-tenant platform used by enterprise customers for managing policies, quotes, and content, including a drag-and-drop document builder and headless CMS tools.
- Built client-facing apps for Mastercard, Farmers, and Intuit, including a schema-driven multi-page form system with conditional logic that improved accuracy and reduced manual workflows.
- Collaborated with product, design, and backend teams to deliver features, improve reliability, and meet client-specific requirements.

Technologies: React, Typescript, React Query, GraphQL/REST, Jest/React Testing Library, Cypress, CSS-in-JS, Git, NPM, CircleCI.

Happy Money

Oct 2019 - Nov 2020

Manager, User Interface Engineering

- Provided architectural direction for an early design system used across web and native applications, improving consistency and speed of UI development.
- Supported and guided a small UI engineering team through implementation work, code reviews, and shared component patterns.
- Collaborated with product, design, and data science to unify UI patterns and create cohesive user experiences across platforms.

Happy Money

Apr 2019 - Oct 2019

Senior User Interface Engineer

- Led UI development for a React Native mobile application, owning core interface architecture and collaborating closely with backend and design teams.
- Built a shared React Native component library that reduced duplication and improved development speed across teams.
- Worked closely with design to translate patterns into reusable components and ensure consistent interactions across platforms.

Tools used: React/React Native, Styled Components, Git, BitBucket.

Bluewater Technologies Group

Sep 2018 - Apr 2019

User Interface Developer

- Built web app interfaces for immersive digital installations at live events and trade shows.
- Developed landing pages and marketing websites using Gatsby, Styled Components/SCSS, Netlify, Butter CMS, and Pardot.

Leveleleven

Aug 2015 - Aug 2018

Senior User Interface Developer

- Built and enhanced JavaScript applications within the Salesforce ecosystem using HTML, PostCSS/SASS/LESS, and modern JS tooling.
- Created and maintained a React/NPM component library used across LevelEleven's apps.

Helloworld, Inc.

Jul 2013 - Aug 2015

Interface Developer

- Built promotional web experiences for Fortune 500 clients with full cross-browser, multi-device support.
- Managed outsourced builds and coordinated with creative, frontend, and backend teams.

Transtar Industries

Jul 2008 - Jul 2012

Web Manager

- Managed an e-commerce site with 1,000+ products and built catalog pages using Magento, HTML and CSS.
- Converted site to WordPress and handled SEO/Google AdWords.

Technologies

- [React \(Remix/Next/Gatsby\)](#) [Typescript](#) [Chakra UI / Tailwind](#) [Framer Motion](#)
- [GraphQL / REST](#) [Tanstack \(everything\)](#) [Vitest / Cypress / Playwright](#)
- [Claude Code / Cursor](#) [Contentful / Dato CMS](#)

Interests

- [Golf](#) [Music \(drums\)](#)